A Midwinter special

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Scenes from the Chicago Midwinter

Superman and Black Widow, a tray of tasty cupcakes and the father of modern dentistry.

It's time to throw a party

America’s ToothFairy celebrates 10 years of helping at-risk children get access to oral care.

Launch site

By Robert Selleck, today Staff

With its large attendance and central location, the Midwinter Meeting frequently ends up being a venue for dental companies to launch products and showcase their newest offerings; and the meeting’s 151st edition is no exception.

Cavex (booth No. 4121) is using the meeting for the North American launch of its Bite & White ABC Masterkit, a home-whitening program that’s available only through dentists.

In the Straumann USA booth (No. 2231), Chicago is your first chance...
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to see the Straumann® CARES® Intraoral Scanner by Dental Wings. The system is built on a patented and compact 3-D capture technique called Multiscan™ Imaging. The scanner is distributed through Benco and Burkhart Dental.

In booth No. 523, Stoma Dental Dove is introducing the “first and only” saliva ejector valve with backflow prevention. The product was created in response to research confirming that suction valve backflow is a proven significant risk factor in microbial cross-contamination between patients.

DEXIS, in booth No. 1411, is displaying its “next generation” in dental imaging, the DEXIS Eleven. Brand-new company NanovaPro (booth No. 2449) is here with its flagship product, described as being the industry’s first nanofiber-reinforced nano-hybrid restorative composite.

Keystone Industries, in booth No. 2712, Vella has the new VellaMini 5 percent sodium-fluoride varnish, specifically designed for back-of-the-glove application. Medidenta, in booth No. 2611, is introducing the first ever 90-degree rear-venting high-speed Air-Free. The handpiece doesn’t expel any air into the oral cavity, improving patient comfort during procedures.

Another new offering can be found in the Flow Dental booth (No. 1521), where the company has its new Perfect Fit adjustable camera sleeves. In the ACTEON booth (No. 3011), you can learn more about the PSPiX, described as “the first personal imaging-plate scanner.”

While you’re there, you can enter to win an Apple Watch, and you soon might be able to start monitoring product launches with a quick scan to your wrist.

The exhibit hall is open until 4 p.m. today, giving you plenty of time to check out these new products and the countless others than can be found there.